Case 8:0	9-cv-01304-JVS -MLG Document 220 F #:5352	illed 11/21/11 Page 1 of 49 Page ID	
1 2 3 4 5 6 7 8 9 10	Christopher Kim (Bar No. 082080) christopher.kim@limruger.com Lisa J. Yang (Bar No. 208971) lisa.yang@limruger.com LIM, RUGER & KIM, LLP 1055 West Seventh Street, Suite 2800 Los Angeles, California 90017-2554 Telephone: (213) 955-9500 Facsimile: (213) 955-9511 Thomas A. Dubbs (Pro Hac Vice) tdubbs@labaton.com Richard T. Joffe (Pro Hac Vice) rjoffe@labaton.com Thomas G. Hoffman, Jr. (Pro Hac Vice) thoffman@labaton.com LABATON SUCHAROW LLP 140 Broadway New York, New York 10005 Telephone: (212) 907-0700 Facsimile: (212) 818-0477	Allyn Z. Lite (<i>Pro Hac Vice</i>) alite@litedepalma.com Bruce D. Greenberg (<i>Pro Hac Vice</i>) bgreenberg@litedepalma.com LITE DePALMA GREENBERG, LLC Two Gateway Center, 12th Floor Newark, New Jersey 07102 Telephone: (973) 623-3000 Facsimile: (973) 623-0858	
12	Attorneys for New Jersey and Lead Counsel for the Class		
13	UNITED STATES DISTRICT COURT		
14	CENTRAL DISTRICT OF CALIFORNIA		
15	SOUTHERN DIVISION		
16	IN RE STEC, INC. SECURITIES) No. SACV 09-01304-JVS (MLGx)	
~ ′	LITIGATION) DECLARATION OF JOHN D.	
. 19	This Document Relates To:	FINNERTY, Ph.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS	
20		CERTIFICATION	
21	ALL ACTIONS	}	
22		J	
23			
24			
25			
26			
27			
28	DECLARATION OF JOHN D. FINNERTY, PH.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION NO. SACV 09-01304-JVS (MLGX)	F	

1	Table of Contents	
2	I. Qualifications	1
3	II. Assignment	
3	III. Summary of Opinions	3
4	IV. Efficiency of the Market for STEC's Common Stock	3
5	A. Application of the Cammer Factors to the Market for STEC's Common Stock	<i>6</i>
6	Cammer Factor One: Weekly Trading Volume	6
7	2. Cammer Factor Two: Stock Analyst Coverage	8
8	3. Cammer Factor Three: Existence of Market Makers, Institutional Investors, and Arbitrageurs	9
9	4. Cammer Factor Four: STEC's Eligibility to File SEC Form S-3	
10	5. Cammer Factor Five: The Relationship between News Events and Security Price Changes	11
11	i. June 16, 2009	
12	ii. July 13, 2009	
13	iii. July 16, 2009	
14	iv. August 3-4, 2009	
	v. September 17, 2009	
15	vi. November 3-4, 2009	
16	vii. February 23-24, 2010	
17	6. The Relationship between News Events and Security Price Changes During the Control Period	
18	i. November 17-18, 2008	
19	ii. December 15-16, 2008	
	iii. March 12-13, 2009	
20	iv. May 11-12, 2009	32
21	B. Application of the Elmer Krogman Factors to the Market for STEC's Common Stock	
22	Market Capitalization	
23	2. Bid-Ask Spread	
24	3. Public Float	
25	C. Additional Factors Considered	
	1. Put-Call Parity Tests	
26	2. Random Walk Tests	
27	V. Conclusions	47
28	DECLARATION OF JOHN D. FINNERTY, Ph.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION	i

No. SACV 09-01304-JVS (MLGx)

I, John D. Finnerty, declare pursuant to 28 U.S.C. § 1746, as follows:

I. Qualifications

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

- My name is John D. Finnerty. I am a Professor of Finance and the founding Director of the Master of Science in Quantitative Finance Program in the Graduate School of Business Administration at Fordham University. I was awarded early tenure in 1991, and received the Gladys and Henry Crown Award for Faculty Excellence in 1997. I have published fourteen books, including Corporate Financial Management, 4th ed., Principles of Financial Management, and Debt Management, and more than 100 articles and professional papers with respect to corporate finance, fixed income, and business and securities valuation. I have served as the Chair of the Trustees, President, and Director, and I am currently a Trustee, of the Eastern Finance Association, an academic finance organization. I am also a Director of the Financial Management Association. I have also served as the President and Director of the Fixed Income Analysts Society, an association of finance professionals based in New York City. I am a former editor of Financial Management, one of the leading academic finance journals, and a former editor of FMA Online. I am a member of the editorial board of the Journal of Portfolio Management and the International Journal of Portfolio Analysis & Management. I was inducted into the Fixed Income Analysts Society Hall of Fame in 2011.
- 2. My teaching and research deal mainly with corporate finance, investment banking, and fixed income securities valuation and portfolio management. I have previously published a paper on the calculation of damages in securities fraud cases entitled, "An Improved Two-Trader Model for Measuring Damages in Securities Fraud Class Actions," which was published in the Spring 2003 issue of the Stanford Journal of Law, Business & Finance. I have extensive experience testing for market efficiency, performing loss causation analysis, and calculating damages in securities fraud cases.

- 3. I am also a Managing Principal at Finnerty Economic Consulting, LLC (FinnEcon®), which provides financial consulting and valuation services to law firms, corporations, industry associations, and government agencies.
- 4. Prior to forming FinnEcon® in 2003, I was a Managing Principal at Analysis Group, Inc., an economic consulting firm. Prior to joining Analysis Group, I was a Partner (non-audit) in the PricewaterhouseCoopers Financial Advisory Services Group for five years, and previously held investment banking positions at Morgan Stanley, Lazard Frères, McFarland Dewey, and Houlihan Lokey Howard & Zukin.
- 5. I received a Ph.D. in Operations Research from the Naval
 Postgraduate School, an M.A. in Economics from Cambridge University where I
 was a Marshall Scholar, and a B.A. in Mathematics from Williams College.
 Attached as Appendix A is a true and correct copy of my current resume, which
 lists all publications I have written or co-authored and includes a brief description
 of my trial and deposition testimony within at least the past four years.
- 6. My firm is being compensated at a rate of \$695 per hour for my work on this matter, and my compensation is not contingent on my findings or on the outcome of this matter. Some of the analyses in this declaration have been performed by my staff working under my direction.
- 7. Appendix B lists the documents I considered in coming to my opinions in this matter.

II. Assignment

8. Labaton Sucharow LLP ("Labaton") and Lite DePalma Greenberg, LLC ("Lite DePalma"), lead counsel for the plaintiffs in this matter, have asked me to conduct appropriate studies and opine on the efficiency of the market for the common stock of STEC, Inc. ("STEC" or the "Company") during the period extending from June 16, 2009 through February 23, 2010 (the "Class Period").

Summary of Opinions Ш.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

9. I have reached the opinion, after conducting appropriate studies, the results of which are described in this declaration, that the market for the common stock of STEC was open, developed, and efficient during the Class Period. This opinion is based on the results of the market efficiency tests described in this declaration.

IV. Efficiency of the Market for STEC's Common Stock

- 10. An efficient market is one in which "security prices fully reflect all available information." Stock price movements take place only after someone, on the basis of new information, is able to better assess the value of the asset.² There are three versions of the Efficient Market Hypothesis ("EMH").³ The weak form of the EMH states that prices reflect all information contained in past trading in the market. The semi-strong form of the EMH holds that stock prices reflect all publicly available information. This is the form of the EMH adopted by the Supreme Court in Basic.⁴ The strong form of the EMH states that stock prices reflect all public and private information. There is little evidence that the strong form of the EMH holds, and it would be surprising if insiders with possession of material non-public information could not earn abnormal trading profits.⁵
- 11. The focus of my declaration is on the semi-strong form of the EMH, which is the most widely accepted characterization of what is meant by an

¹ Elton, Edwin J., Martin J. Gruber, Stephen J. Brown, and William N. Goetzmann, Modern Portfolio Theory and Investment Analysis, 6th ed., John Wiley & Sons, Inc., Hoboken, NJ, 2003, page 402.

² Emery, Douglas R., John D. Finnerty, and John D. Stowe, Corporate Financial Management, 4th ed., Wohl Publishing, Morristown, NJ, 2011, page 452.

³ Fama, Eugene, "Efficient Capital Markets: A Review of Theory and Empirical Work," Journal of Finance, 25, March 1970, pages 383-417.

⁴ Basic Incorporated, et al., Petitioners v. Max L. Levinson et al., 485 U.S. 224 (1988).

Jaffe, Jeffrey, "Special Information and Insider Trading," Journal of Business, 47, July 1974, pages 410-428, and Lorie, James, and Victor Niederhoffer, "Predictive and Statistical Properties of Insider Trading," *Journal of Law and Economics*, 11, April 1968, pages 91-103.

- An open market is one in which anyone, or at least a large number of persons, can buy or sell.
- A developed market is one which has a relatively high level of activity and frequency, and for which trading information (e.g., price and volume) is widely available. It is principally a secondary market in outstanding securities. It usually, but not necessarily, has continuity and liquidity (the ability to absorb a reasonable amount of trading with relatively small price changes).
- An efficient market is one which rapidly and accurately reflects new information in the security's price.

These terms are cumulative in the sense that a developed market will almost always be an open one, and an efficient market will almost invariably be a developed one.8

- 12. The Cammer Court described five factors which should be considered in determining whether a market for a specific security is efficient:
 - the stock's average trading volume; a.

28

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

⁶ Cammer v. Bloom, 711 F. Supp. 1264 (D.N.J. 1989). ⁷ *Ibid.* at 1276, citing Bromberg & Lowenfels, 4 Securities Fraud and Commodities Fraud, § 8.6, August 1988.

1	b. the number of securities analysts who follow and report on the		
2	stock;		
3	c. the presence of market makers and arbitrageurs;		
4	d. the company's eligibility to file a Form S-3 Registration		
5	Statement; and		
6	e. a cause-and-effect relationship, over time, between unexpected		
7	corporate events or financial news releases and an immediate response in stock		
8	price.9		
9	13. It is my opinion that the <u>Cammer</u> factors are consistent with the		
10	economics literature and that they provide valuable insight into whether the marke		
11	for a security is efficient. 10 Cammer Factor Five is especially important because in		
12	relates directly to the definition of an efficient market. I examined each of these		
13	factors for the market for STEC's common stock during the Class Period.		
14	14. In addition to the <u>Cammer</u> factors, I also considered the three		
15	supplemental tests cited in Elmer Krogman v. R. Dale Sterritt, Jr. 11 to examine the		
16	market efficiency for a security:		
17	a. the company's total market capitalization;		
18	b. the stock's bid-ask spread; and		
19	c. the stock's public float.		
20	15. Additionally, I analyzed whether put-call parity held throughout the		
21	Class Period and tested whether the price of STEC's common stock followed a		
22	random walk during the Class Period. Put-call parity should hold, at least to a		
23	close approximation, and STEC's stock price movements should follow a random		
24	walk if the market for STEC's common stock is efficient. Put-call parity is a		
25			
26	⁹ Cammer, at 1286-1287. Barber, Brad M., Paul A. Griffin, and Baruch Lev, "The Fraud-on-the-Marke"		
27	Theory and the Indicators of Common Stocks' Efficiency," <i>Journal of Corporatio</i>		
28	Law, 19, Winter 1994, pages 285-312. 202 F.R.D. 467 (N.D. Tex. 2001)		

mathematical relationship between the price of a company's common stock and the
prices of its call and put options, which holds when all those instruments are
accurately priced. The random walk model suggests that, in an efficient market,
stock price movements are independent and the returns on the stock are identically
distributed over time. ¹²

16. The <u>Elmer Krogman</u> tests, the put-call parity tests, and the random walk tests, taken in conjunction with the Cammer factors, collectively facilitate a thorough assessment of whether the market for STEC's common stock was efficient during the Class Period.

A. Application of the <u>Cammer</u> Factors to the Market for STEC's Common Stock

1. <u>Cammer Factor One: Weekly Trading Volume</u>

17. High trading volume is indicative of an efficient market. As stated in Cammer:

The reason the existence of an actively traded market, as evidenced by a large weekly volume of stock trades, suggests there is an efficient market is because it implies significant investor interest in the company. Such interest, in turn, implies a likelihood that many investors are executing trades on the basis of newly available or disseminated corporate information.¹³

According to Bromberg, "Turnover measured by average weekly trading of 2% or more of the outstanding shares would justify a strong presumption that the market for the security is an efficient one; 1% would justify a substantial presumption." ¹⁴

¹² Elton, Edwin J., Martin J. Gruber, Stephen J. Brown, and William N. Goetzmann, Modern Portfolio Theory and Investment Analysis, 6th ed., John Wiley & Sons, Inc., Hoboken, NJ, 2003, page 405.

13 Cammer at 1286.

¹⁴ *Ibid.* at 1286, citing Bromberg, et al.

- 18. During the Class Period, STEC's common stock was listed on the NASDAQ Global Select Market, which was formerly part of the NASDAQ National Market. ¹⁵ It is the tier of the NASDAQ market with the largest, most liquid NASDAQ stocks. ¹⁶ The average weekly reported trading volume for STEC's common stock was 12,053,008 shares. (See Exhibits A and B.) STEC's weekly trading volume averaged 48.24% of shares outstanding, which provides a strong presumption of a liquid and efficient market. In addition, the examination of weekly historical turnover ratios indicates that the volume of trading was large enough each week during the Class Period to support an efficient market for STEC's common stock.
- 19. The annualized turnover ratio is the annual reported trading volume divided by the number of shares outstanding. A total of 910,169,030 STEC shares traded during the Class Period, and the average number of STEC shares outstanding during the Class Period was 49,783,803 shares. Since the Class Period spans 0.69 years, the annualized turnover ratio was 2637.58%. (See Exhibit B.) In comparison, the average annualized turnover ratio for NASDAQ-listed common stocks was 484.5% between 2005 and 2010.¹⁷ (See Exhibit C.) STEC's high turnover ratio, which greatly exceeds the NASDAQ average, justifies a strong presumption that the market for STEC's common stock was efficient during the Class Period.

¹⁵ The NASDAQ stock market classifies its listings into three market tier designations, the NASDAQ Global Select Market, the NASDAQ Global Market (formerly the NASDAQ National Market), and the NASDAQ Capital Market (formerly the NASDAQ SmallCap Market). STEC was listed on the NASDAQ Global Select Market which consists of "companies that meet the most stringent initial financial listing standards ever set by a stock market." The NASDAQ Global Select Market makes up "approximately one third of NASDAQ listings." NASDAQ Global Select Fact Sheet, http://www.nasdaq.com/newsroom/presskit/reports/NASDAQ Global Select Fa

http://www.nasdaq.com/newsroom/presskit/reports/NASDAQ_Global_Select_Fact_sheet.pdf, last accessed 11/15/2011.

¹⁷ NASDAQ annual turnover rates were obtained from World Federation of Exchanges, www.world-exchanges.org, last accessed 11-14-2011.

2. Cammer Factor Two: Stock Analyst Coverage

- 20. Securities analysts play a critical role in promoting the efficiency of the securities markets. Analysts devote substantial amounts of time and resources to collecting and assessing information regarding the companies they follow. Their ability to provide sophisticated analysis and convey new information and their conclusions as to its implications for investors in the market for a stock improves the speed and accuracy with which market prices adjust to reflect new information. Within twenty-four hours of a company's earnings release, many stock analysts in an efficient market will have disseminated in-depth research reports.
- 21. During the Class Period, at least 28 securities firms had stock analysts that covered the Company and its common stock. ¹⁸ (See Exhibit D.) Deutsche Bank Securities, Inc., J.P. Morgan, Oppenheimer & Co., Stifel Nicolaus, and Thomas Weisel Partners are some of the firms that had analysts who followed STEC.
- 22. The regular availability of stock analyst research reports from leading broker-dealers who covered STEC during the Class Period, is evidence that the market for STEC's common stock was efficient during the Class Period.
- 23. In addition, STEC issued regular press releases during the Class Period, made regular securities filings with the Securities and Exchange Commission ("SEC"), and held regular analyst conference calls; STEC received regular press coverage throughout the Class Period, and information concerning STEC was widely disseminated throughout the Class Period through Bloomberg and other news services.

No. SACV 09-01304-JVS (MLGx)

Based on the actual stock analyst and rating agency reports issued during the Class Period and obtained through Investext and Capital IQ, the analysts reported as attending STEC securities analyst conference calls, and analysts quoted in news stories about the performance of STEC.

stories about the performance of STEC.

Declaration of John D. Finnerty, Ph.D. In Support of Lead Plaintiff's Motion for Class Certification

2

3

4

5

6

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

3. Cammer Factor Three: Existence of Market Makers, Institutional Investors, and Arbitrageurs

24. STEC's common stock was listed on the NASDAQ during the entire Class Period. ¹⁹ During this period, numerous financial entities were actively buying and selling STEC's common stock. As disclosed in Schedule 13-F filings, shares representing between 59 and 96 percent of STEC's shares outstanding were held by institutional investors during the Class Period.²⁰ (See Exhibit E.) These institutions actively adjusted their holdings of STEC's common stock. The sum of the absolute values of the quarterly changes in securities held by each individual institutional shareholder ranged from 4.9 million shares to 14.2 million shares during the Class Period. Schedule 13-F filings report the holdings of institutional investors on one day in each calendar quarter, which can significantly understate the total volume of trading by these institutional shareholders by failing to account for instances where institutional shareholders bought and sold shares during the respective periods. Thus, my estimation of the volume of institutional trading in STEC's common stock is conservative. High levels of institutional ownership and the active trading by these holders is further evidence that the market for STEC's common stock was efficient during the Class Period.

25. There is evidence that numerous financial entities were actively buying and trading STEC's common stock during the Class Period. According to Bloomberg, there were 70 active market makers for STEC's common stock

DECLARATION OF JOHN D. FINNERTY, PH.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION NO. SACV 09-01304-JVS (MLGx)

The NASDAQ stock market classifies its listings into three market tier designations, the NASDAQ Global Select Market, the NASDAQ Global Market (formerly the NASDAQ National Market), and the NASDAQ Capital Market (formerly the NASDAQ SmallCap Market). STEC was listed on the NASDAQ Global Select Market which consists of "companies that meet the most stringent initial financial listing standards ever set by a stock market." The NASDAQ Global Select Market makes up "approximately one third of NASDAQ listings." NASDAQ Global Select Fact Sheet, http://www.nasdaq.com/newsroom/presskit/reports/NASDAQ Global_Select_Fact_sheet.pdf, last accessed 11/15/2011.

Thomson Reuters and STEC Forms 10-K and 10-Q.

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

between June 2009 and February 2010 with trading volumes in excess of one million shares.²¹ (See Exhibit F.) The large number of market makers facilitating trading in STEC's common stock during the Class Period is indicative of a liquid and efficient market for STEC's common stock during this period.

Cammer Factor Four: STEC's Eligibility to File SEC Form

The Securities Act of 1933 requires companies to file registration 26. statements prior to the sale of securities to the public. Form S-3 is a simplified form that allows incorporation by reference of Securities Exchange Act of 1934 (the "Exchange Act") reports.²² Form S-3 is available to large, seasoned companies, and an amendment to the eligibility requirements for Form S-3, which was effective January 28, 2008, now allows for smaller companies to file on Form S-3. The primary requirements are that the issuer has filed all materials required under the Exchange Act for at least twelve months and that the public float of the Company's common equity is \$75 million or more. As stated in the SEC release establishing the requirements for S-3 eligibility, "This form is predicated on the Commission's belief that the market operates efficiently for these companies, i.e., that the disclosure in Exchange Act reports and other communications by the registrant, such as press releases, has already been disseminated and accounted for by the market place."24

DECLARATION OF JOHN D. FINNERTY, PH.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION No. SACV 09-01304-JVS (MLGX)

²¹ 21. ²¹ 21. Bloomberg L.P. According to Bloomberg, there were 70 market makers with trading volumes in excess of one million shares during the Class Period. Bloomberg's list of market makers includes 448 entities, although some reported very low trading volumes.

http://www.sec.gov/about/forms/forms-3.pdf.

23 Securities and Exchange Commission, "Revisions to the Eligibility
Requirements for Primary Securities Offerings on Forms S-3 and F-3," Release
No. 33-8878; File No. S7-10-07, December 2007.

Cammer, at 1284-1285 citing SEC Securities Act Release No. 6331, 46 Red. Reg. 41,902, reprinted in Fed. Sec. L. Rep. (CCH) Spec. Regs. No. 926, extra ed. Aug. 13, 1981)

11 12

10

14 15

13

16 17

18

19 20

21

22 23

24

25

26 27

28

27. STEC was eligible to file on Form S-3 throughout the Class Period since it was listed on the NASDAQ throughout the Class Period and STEC filed an S-3 on August 3, 2009.

Cammer Factor Five: The Relationship between News 5. **Events and Security Price Changes**

- In evaluating market efficiency, perhaps the most reliable test of 28. market efficiency comes from Cammer Factor Five, the relationship between news events and securities price changes. An efficient market will react to new information that is economically significant. I examined the responsiveness of STEC's common stock price to news events to test whether the market for STEC's common stock was efficient during the Class Period. I performed an event study to investigate this relationship between changes in STEC's common stock price and news events concerning STEC.
- An event study is a standard statistical technique that financial 29. economists use to determine whether a security's price reaction to a news announcement (or some other event) is statistically significant. The event study analyzes the daily return on STEC's common stock, which is the daily percentage change in the price of a share, adjusted for any dividend distributions. In order to focus on the impact of the company-specific news on the price of a security, one calculates a security's abnormal return around the time of the announcement. A security's abnormal return is the difference between the security's actual return and its expected return. A security's expected return is the return one would expect based on general stock market price movements and industry-related factors that are unrelated to the specific event that is being examined, as reflected in the changes in the prices of stocks of firms in the same industry. Once one has calculated a security's abnormal returns, one can use standard statistical tests to determine whether these abnormal returns are statistically significant.

- I calculated the expected return on STEC's common stock by 30. applying the widely accepted Fama-French Three-Factor Model.²⁵ Eugene Fama and Kenneth French developed what is now known as the Fama-French Three-Factor Model in 1993. 26 The Fama-French Three-Factor Model expresses the excess return on a common stock on day t (Rt) over the return on Treasury bills that day (RF) in terms of three key factors. The return on Treasury bills represents the return one would expect on a risk-free investment. This model "has become widely known and adapted."27 The model identifies the following three factors that explain excess stock returns:
 - R_m R_F the excess return on the equity market portfolio (R_m) over the return on Treasury bills (R_F);²⁸
 - SMB ("small minus big") the difference between the returns on smallcapitalization stocks and the returns on large-capitalization stocks; and
 - HML ("high minus low") the difference between the returns on high book-to-market stocks (commonly known as value stocks) and the returns on low book-to-market stocks (commonly known as growth stocks).
 - 31. The regression formula for the Fama-French Three-Factor Model, which is fitted to daily data, is:

$$R_t - R_F = \alpha + \beta (R_m - R_F) + s SMB + h HML + e$$
 (Equation 1)

The variables $R_m - R_F$, SMB, and HML are defined above. The 32. coefficients β, s, and h measure the contributions of the respective factors to the

Emery, Douglas R., John D. Finnerty, and John D. Stowe, <u>Corporate Financial Management</u>, 4th ed., Wohl Publishing, Morristown, NJ, 2011, page 191.

The equity market portfolio return, R_m, represents the value-weighted return

on all NYSE, AMEX and NASDAO stocks.

28

27

1

2

3

4

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

²⁵ Fama, Eugene F., and Kenneth R. French, "Common Risk Factors in the Returns on Stocks and Bonds," *Journal of Financial Economics*, 33, 1993, pages 3-56.

excess return on the stock, $R_t - R_F$. A positive coefficient suggests a direct relationship between that factor and the return on the analyzed stock. The larger the coefficient, the more responsive the stock's return will be to that factor on any given day. The Fama-French Three-Factor Model has become widely accepted for event study analysis.²⁹ It is a significant improvement over the (unadjusted) Capital Asset Pricing Model ("CAPM") because it prices the risks associated with small firm size and financial distress.³⁰ Morningstar's Cost of Capital Yearbook, which is widely relied upon for historical rate of return data in the investment management industry, uses the Fama-French Three-Factor Model, among other models, to calculate the cost of equity capital for firms in various industries.³¹

Controlling for industry factors that can affect the price of a company's stock is appropriate in an event study, as several articles in the academic and professional literature have previously noted.³² Indeed, academic research has pointed out the importance of making sure that estimates of returns to

19

20

21

22

23

24

25

26

27

28

1

3

4

5

6

7

8

9

10

11

12

13

14

15

²⁹ See, for example, Boehme, Rodney D., and Sorin M. Sorescu, "The Long-run Performance Following Dividend Initiations and Resumptions: Underreaction or Product of Change," *Journal of Finance*, 57, 2002, pages 871-900, and Ang, James S., and Shaojun Zhang, "An Evaluation of Testing Procedures for Long Horizon Event Studies," *Review of Quantitative Finance and Accounting*, 23, 2004, pages

DECLARATION OF JOHN D. FINNERTY, Ph.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION

No. SACV 09-01304-JVS (MLGX)

¹⁶ 17 18

^{251-274.}Temery, Douglas R., John D. Finnerty, and John D. Stowe, Corporate Financial Management, 4th ed., Wohl Publishing, Morristown, NJ, 2011, page 192.

Morningstar, Cost of Capital 2007 Yearbook, 2007, page 23.

Tabak, David I. and Frederick C. Dunbar, "Materiality and Magnitude: Event Studies in the Courtroom," in Roman L. Weil, Michael J. Wagner, and Peter B. Frank, eds., Litigation Services Handbook, 3rd ed., Wiley, New York, 2001, chapter 19. See also Alexander, Janet C., "The Value of Bad News," UCLA Law Review, 41, August, 1994, pages 1421-69; Jonathan R. Macey, Geoffrey P. Miller, Mark L. Mitchell, and Jeffry M. Netter, "Lessons from Financial Economics: Materiality, Reliance, and Extending the Reach of Basic v. Levinson," 77 Virginia Law Review Association, 1017, August 1991, pages 1021-28; A. Craig MacKinlay, "Event Studies in Economics and Finance," Journal of Economic Literature, 35, March 1997, pages 13-39; Mark L. Mitchell and Jeffry M. Netter, "The Role of Financial Economics in Securities Fraud Cases: Applications at the Securities and Exchange Commission," The Business Lawyer, 49, February 1994, pages 545-90; and Bradford Cornell and R. Gregory Morgan, "Using Finance Theory to Measure Damages in Fraud on the Market Cases," UCLA Law Review, 37, June 1990, pages 883-923.

investors on securities are free of the bias that can occur with the omission of an explanatory factor when using a market model, such as the CAPM or the Fama-French Three-Factor Model, to conduct an empirical study.³³

34. I modified the Fama-French Three-Factor Model to include the returns on an index of the common stocks of computer storage and peripheral companies to take into account the sensitivity of STEC's common stock price to movements in other computer storage and peripheral companies' stock prices. The regression formula for my Modified Fama-French Three-Factor Model is:

$$R_t - R_F = \alpha + \beta (R_m - R_F) + s SMB + h HML + i Industry Index + e$$
 (Equation 2)

Computer Storage & Peripherals Index. The coefficient i measures the contribution of industry-wide factors, as measured by the daily percentage change in the S&P 600 SmallCap Computer Storage & Peripherals Index, to the daily excess returns on STEC's common stock. The members of the S&P 600 SmallCap Computer Storage & Peripherals Index as of June 16, 2009 were: Hutchinson Technology, Inc., Intermec, Inc., Intevac, Inc., Novatel Wireless, Inc., Steel Excel, Inc., and Synaptics, Inc. I used the S&P 600 SmallCap Computer Storage & Peripherals Index because Capital IQ defines the primary industry for STEC and all members of the S&P 600 SmallCap Computer Storage & Peripherals Index as "Computers & Storage and Peripherals." In addition, as of December 31, 2009,

²⁸ Capital I.Q.

³³ Bartholdy, Jan and Paula Peare, "Unbiased Estimation of Expected Return Using CAPM," *International Review of Financial Analysis*, 2003, pages 69-81. The article specifically mentions the CAPM but its analysis applies equally to the Fama-French Three-Factor Model because that model is really just an extended version of the CAPM. See Brealey, Richard A., Stewart C. Myers, and Franklin Allen, <u>Principles of Corporate Finance</u>, 9th ed., McGraw-Hill, New York, 2008, pages 225-227.

- 36. I applied the Modified Fama-French Three-Factor Model for every day in the Class Period to test whether the stock market's reactions to STEC's daily news events were statistically significant during the Class Period. (See Exhibit G.) In each case, I used a two-tailed test of statistical significance to test whether the daily abnormal return on STEC's common stock is zero (the null hypothesis) against the alternative that the daily abnormal return is different from zero (the alternative hypothesis). I employed a critical significance level of 10% in performing these tests. This critical significance level is consistent with the general practice in the field of financial economics. (See Exhibit H.) I also clearly distinguished in Exhibit G, in reporting the results of the statistical testing, when the abnormal stock return is significantly different from zero at the 1% significance level, 5% level, or 10% level, which is also consistent with the general practice within the field of financial economics.
- 37. I identified news items relevant to STEC during the Class Period to examine the cause-and-effect relationship between news events and the responsiveness of STEC's common stock price. I selected a set of STEC-related announcements that I believed to be economically significant and which include

DECLARATION OF JOHN D. FINNERTY, Ph.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION NO. SACV 09-01304-JVS (MLGX)

^{21 35} STEC's market capitalization of \$469.8 million, was within the range market capitalization for the members of the S&P 600 SmallCap Computer Storage & Peripherals Index, which was between \$40.5 million and \$1.1 billion. STEC's latest twelve month revenue of \$354.2 million, was within the range of latest twelve month revenues for the members of the S&P 600 SmallCap Computer Storage & Peripherals Index which was between \$54.2 million and \$658.2 million.

Source: Capital I.Q.

36 The two-tailed test is conservative because I would normally expect that a corrective disclosure would elicit a negative stock market reaction, in which case the alternative hypothesis is that the abnormal stock market return is less than zero and a one-tailed test would seem more appropriate. Thus, the two-tailed test with a 10% critical significance level is equivalent to a one-tailed test with a more conservative 5% critical significance level.

many of the most important company news items. I also selected a set of STEC-related announcements from outside the Class Period to compare the market's responsiveness during a control period to its reactions during the Class Period. I then tested STEC's stock price reaction on the news announcement dates for statistical significance. During the Class Period, I identified several dates where I found a cause-and-effect relationship between news events and an immediate response in STEC's common stock price, which is evidence of an efficient market. I describe *below* the stock market's reaction to a selected sample of news announcements concerning STEC during the Class Period, which illustrate this cause-and-effect relationship.

i. June 16, 2009

38. Prior to the start of trading on June 16, 2009, STEC issued a press release announcing that it was increasing its Q2 2009 revenue guidance to \$82-84 million.³⁷ The revised revenue guidance represented a \$14 million increase over STEC's previously announced revenue guidance.³⁸ STEC cited increasing sales from STEC's ZeusIOPS solid-state drives as the reason for the improved guidance.³⁹ In addition to announcing an increase in its revenue guidance, STEC also noted that it expected revenue from the ZeusIOPS product line alone to be \$80 million for the first half of 2009. This represented an increase from STEC's previous projection of \$65 million.⁴⁰ Later in the day, an Oppenheimer & Co. securities analyst released a report which maintained Oppenheimer & Co.'s "Outperform" rating and raised its price target for STEC to \$30.⁴¹ The securities analyst cited the increased revenue guidance, especially for ZeusIOPS, and the

³⁷ STEC, Inc., Form 8-K, June 16, 2009.

³⁹ *Ibid*.

Ibid.

⁴¹ Oppenheimer & Co., "Pre-Announcement Justifies Parabolic Stock - Clear Visibility on ~\$2 in EPS," June 16, 2009.

consequent improved earnings outlook for STEC as the reason for raising the price target and maintaining the "Outperform" rating despite the recent run-up in STEC's stock price. STEC's improved guidance was economically significant favorable news, which I would expect to elicit a positive stock price reaction. Also during the day, a Capstone Investments securities analyst raised his price target for STEC's stock to \$28 from \$19 citing STEC's higher revenue and earnings guidance and the improved outlook for ZeusIOPS sales to OEMs. 43

39. I have reviewed the media databases on Bloomberg, Investext, and other news sources for STEC-related news articles published on June 16, 2009. I did not find any additional material news items regarding STEC that received any news coverage that day. As a result of the announcement regarding STEC's revision of its second quarter revenue guidance, STEC's common stock price increased 26.97%. (See Exhibit G.) I applied the Modified Fama-French Three-Factor Model, including the percentage change in the Industry Index as an explanatory variable. On June 16, 2009, the abnormal return resulting from the news announcements was 27.74%, which is statistically significant at the 1% level. Such a significance level means that there is less than a 1 in 100 chance that the abnormal return happened by mere chance.

ii. July 13, 2009

40. Prior to the start of trading on July 13, 2009, STEC announced that it had partnered with a leading defense systems contractor to deploy SSDs to the U.S. military as part of a 12-month, \$28 million supply contract.⁴⁴ According to the

⁴³ Capstone Investments, "STEC: More SSD Please – June Guidance Moves Higher Driven by Higher ZeusIOPS – Reiterate Strong Buy – Target to \$28 from \$19," June 16, 2009.

DECLARATION OF JOHN D. FINNERTY, PH.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION NO. SACV 09-01304-JVS (MLGx)

Ibid.

GlobeNewswire, "STEC Announces Major Deployment of Solid State Drives (SSD) Into U.S. Military Project With \$28 Million Supplier Contract; STEC MACH8 Solid State Drive Utilized in An Advanced Defense System for the U.S. Military, Furthering SSD Adoption Into Military and Aerospace Applications," July 13, 2009.

announcement, STEC would supply its MACH8 SSD for integration into a platform designed on behalf of the U.S. military. STEC expected shipments would begin during the third quarter of 2009. Manouch Moshayedi, Chairman and Chief Executive Officer of STEC stated, "we are proud to have been selected to provide our SSDs for use in this military initiative. This contract marks the first major military win for our MACH8 line of SSDs. More significantly this contract win demonstrates that our SSD technologies are adaptable and appropriate for a broad range of industries." The contract with the U.S. military for STEC's MACH8 SSDs and the remarks provided by Manouch Moshayedi were economically significant favorable news, which I would expect to elicit a positive stock price reaction.

41. I have reviewed the media databases on Bloomberg, Investext, and other news sources for articles published on July 13, 2009 relating to STEC. I did not find any additional material news items regarding STEC that received any news coverage that day. As a result of the announcement regarding the 12-month, \$28 million supply contract STEC signed with the U.S. military, STEC's common stock price increased 13.60%. (See Exhibit G.) I applied the Modified Fama-French Three-Factor Model, including the percentage change in the Industry Index as an explanatory variable. On July 13, 2009, the abnormal return resulting from the news announcement was 11.51%, which is statistically significant at the 5% level. Such a significance level means that there is less than a 1 in 20 chance that the abnormal return happened by mere chance.

iii. July 16, 2009

42. Prior to the start of trading on July 16, 2009, STEC announced that it had signed a \$120 million supply contract for ZeusIOPS SSDs for the second half

Ibid.

⁴⁶ Ibid.

of 2009.⁴⁷ As a result of the supply contract, STEC revised its ZeusIOPS SSDs sales forecast to exceed \$220 million in 2009. Later that day, an Oppenheimer & Co. analyst report cited the STEC contract announcement and accordingly revised its earnings forecasts for STEC.⁴⁸ Bloomberg L.P published additional news articles, throughout the day, that repeated the information that STEC had just signed a large contract and had revised its revenue forecast.⁴⁹ The large new contract for its main product was economically significant favorable news, which I would expect to elicit a positive stock price reaction.

43. I have reviewed the media databases on Bloomberg, Investext, and other news sources for articles published on July 16, 2009 relating to STEC. I did not find any additional material news items regarding STEC that received any news coverage that day. As a result of the announcement regarding the \$120 million supply contract STEC signed, STEC's common stock price increased 15.22%. (See Exhibit G.) I applied the Modified Fama-French Three-Factor Model, including the percentage change in the Industry Index as an explanatory variable. On July 16, 2009, the abnormal return resulting from the news announcement was 14.70%, which is statistically significant at the 1% level. Such a significance level means that there is less than a 1 in 100 chance that the abnormal return happened by mere chance.

August 3-4, 2009 iv.

44. Shortly after the market closed on August 3, 2009, STEC filed a prospectus for the sale of 7.5 million common shares in a secondary offering.⁵⁰

SSDs, Sees Higher Revenue," July 16, 2009. STEC, Inc., Form 424B3, filed August 3, 2009.

28

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

⁴⁷ Bloomberg L.P., "STEC Signs a \$120M Supply Pact for ZeusIOPS SSDs for 2H 2009," July 16, 2009 and Bloomberg L.P., "STEC Sees Sales of SSDs to Exceed \$220M in 2009," July 16, 2009.

48 Oppenheimer & Co., "Bringing Out the Big Gun – 2H Contract Ups Visibility, Ests, PT, Everything," July 16, 2009.

49 Bloomberg L.P., "STEC Signs a \$120M Supply Agreement for ZeusIOPS SSDs. Sees Higher Payerne," July 16, 2009.

Such an announcement of significant share sales by insiders is generally considered negative news, which leads to investor share sales.⁵¹ In addition, a Capstone Investments securities analyst, who was one out of 28 analysts covering STEC, downgraded STEC's stock from "Buy" to "Hold." 52

However, also after the market closed on August 3, 2009, STEC filed 45. its 2009 second quarter Form 10-Q and held an earnings conference call with investors and securities analysts. STEC reported second quarter revenue of \$86.4 million, which was slightly above its previously raised guidance of \$82 million to \$84 million and the analysts' consensus of \$83 million.⁵³ STEC reported GAAP earnings per share of \$0.38, which was above the analysts' mean consensus for GAAP earnings per share of \$0.28.54 The earnings release also reiterated information from the July 16 announcement, which stated that during the second quarter, STEC had signed a "120 million contract to supply ZeusIOPS SSDs to a major Enterprise-Storage customer for the second half of 2009."55 In addition, STEC's 10-O and offering prospectus both filed after the market closed on August 3 stated that it expected growth in its sales of ZeusIOPS through the end of 2009 to its major OEM customers based on "accelerated adoption of our ZeusIOPS SSDs by most of our major Enterprise-Storage and Enterprise-Server OEM customers into their systems."56

20

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

21 22

23

24

25

26

27

28

Capstone Investments, "STEC: Near-term ZeusIOPS Adoption Strong – Secondary Blurs Future Prospects – FY10 Consensus Likely Too High – Downgrading to Hold from Buy," August 4, 2009.

STEC, Inc., Q2 2009 - Earnings Conference Call, August 3, 2009.

JB/E/S Thomson Reuters / First Call.

55 STEC Press Release filed as Form 8-K, August 3, 2009.

56 STEC, Inc., Second Quarter 2009 Form 10-Q and Offering Prospectus both filed August, 3, 2009.

Seyhun, H. Nejat, "Insiders' Profits, Costs of Trading, and Market Efficiency," *Journal of Financial Economics*, 16, June 1986, pages 189-212 and Inci, A. Can, Biao Lu, and H. Nejat Seyhun, "Intraday Behavior of Stock Prices and Trades around Insider Trading," *Financial Management*, Spring 2010, pages

- 46. Based on STEC's positive announcements about the expected continuing growth in ZeusIOPS sales to most of its major OEM customers in the second half of the year, the repetition of the announcement of the EMC agreement, and slightly higher second quarter earnings than expected, securities analysts expected continuing upside to the sales of ZeusIOPS. ThinkEquity, for example, raised its 2009 and 2010 earnings estimates and its stock price target for STEC, stating in its report that it "believe[s] 2H09 should see continuing upside to the consensus, with ramps outside EMC....with strength from the EMC ramp." The Capstone analyst also expected that sales of ZeusIOPS to IBM and other OEMs would increase in the second half of 2009.
- 47. Thus, the negative news about the secondary offering was counterbalanced by positive news about STEC's better-than-expected revenue and earnings during the second quarter, and expected growth in ZeusIOPS sales to most of its OEM customers during the second half of 2009. On balance, however, I would expect the news about STEC on August 3-4, 2009 to elicit a negative stock price reaction.
- 48. I have reviewed the media databases on Bloomberg, Investext, and other news sources for STEC-related news articles published on August 3 and August 4, 2009. I did not find any additional material news items regarding STEC that received any news coverage on those days beyond the information discussed in the preceding paragraphs. As a result of STEC's announcement regarding the secondary offering and the subsequent analyst's stock downgrade, STEC's common stock price fell 7.75% on August 4, 2009. (See Exhibit G.) I applied the Modified Fama-French Three-Factor Model including the percentage change in the

⁵⁷ ThinkEquity LLC, "STEC: Solid Quarter; Good Guidance; Raise Price Target," August 4, 2009.

Secondary Blurs Future Prospects – FY10 Consensus Likely Too High – Downgrading to Hold from Buy," August 4, 2009.

Industry Index as an explanatory variable. On August 4, 2009, the abnormal return resulting from the news announcement was -7.77%, which is statistically significant at the 10% level. Such a significance level means that there is less than a 1 in 10 chance that the abnormal return happened by mere chance. In my opinion, the relatively weak statistical significance of the negative stock price reaction to the mix of news on August 3-4, 2009 is due to the mitigating impact of the news regarding STEC's better-than-expected revenue and earnings during the second quarter, and expected growth in ZeusIOPS sales to most of its OEM customers during the second half of 2009.

v. September 17, 2009

- 49. Prior to the start of trading on September 17, 2009, Wedbush Morgan Securities Inc. ("Wedbush") lowered its price target on STEC's common stock to \$39 from \$45.⁵⁹ The price target reduction was a result of the firm's recent industry research, which indicated a competitive landscape in the SATA/SAS enterprise SSD market that was intensifying above the firm's previous expectations. Wedbush's research indicated that one of the leading hard drive original equipment manufacturers ("OEM") would likely introduce a competing product in the fourth quarter of 2009. While the Wedbush securities analyst was unclear about the exact timing of the release of the new product by the competitor, the Wedbush securities analyst was "concerned STEC's 'window of opportunity' to maintain a market leadership position and secure design wins at Tier 1 OEMs in the SATA/SAS SSD enterprise market ahead of the competition may be closing." 60
- 50. I have reviewed the media databases on Bloomberg, Investext, and other news sources for articles published on September 17, 2009 relating to STEC.

The firm changed its name to Wedbush Securities Inc. from Wedbush Morgan Securities Inc. in late 2009. Wedbush Securities Inc., "STEC Inc., Checks Indicate Q3 Beat Likely in Cards; but Expect Changing Competitive Landscape to Pressure Shares Downward," September 17, 2009.

I did not find any additional material news items regarding STEC that received any news coverage that day. As a result of the Wedbush analyst report regarding the unexpected changes to the competitive landscape and the subsequent price target reduction, STEC's common stock price decreased 16.81%. (See Exhibit G.) I applied the Modified Fama-French Three-Factor Model, including the percentage change in the Industry Index as an explanatory variable. On September 17, 2009, the abnormal return resulting from the news announcement was 17.43%, which is statistically significant at the 1% level. Such a significance level means that there is less than a 1 in 100 chance that the abnormal return happened by mere chance.

vi. November 3-4, 2009

third quarter 10-Q report and held an earnings conference call with investors and securities analysts. STEC reported third quarter revenue of \$98.3 million, which was only slightly above its guidance of \$95 million to \$97 million. ⁶¹ STEC reported GAAP earnings per share of \$0.47 which was slightly higher than the analysts' mean consensus for GAAP earnings per share of \$0.45. ⁶² However, STEC's projected revenue of \$101 million to \$103 million for the fourth quarter was lower than the securities analysts' consensus forecast of \$106 million. In addition, STEC disclosed during the earnings conference call that sales to other OEM customers besides EMC were down. ⁶³ In response to an analyst's question about his expectation for the fourth quarter ZeusIOPS sales, CEO Manouch Moshayedi stated that "the rest of the [ZeusIOPS] account did not come along as fast as we had anticipated. So, therefore, their numbers were down." STEC also announced that there was an accumulation of inventory of ZeusIOPS storage

STEC Announces Third Quarter 2009 Results, November 3, 2009.

⁶² I/B/E/S Thomson Reuters / First Call.

⁶³ STEC, Inc., Q3 2009 - Earnings Conference Call, November 3, 2009.

- 52. The news about excess inventory at EMC and the delayed growth in business from other customers raised equity analysts' concerns, which led them to focus on the inventory of ZeusIOPS devices in the Q&A session during the earnings conference call. As a result of the negative news, most analysts lowered their earnings estimates and their stock price targets for STEC, and some analysts even lowered their ratings. Oppenheimer & Co., for example, downgraded STEC's stock to "Perform" from "Outperform", stating in the analyst report that "the disappointing ZeusIOPS sales were attributed to slower than expected sell-through at EMC, and the lack of revenue contribution from any other customers, particularly the highly expected IBM." ThinkEquity LLC also downgraded its rating from "Buy" to "Hold" based on its concerns about STEC's inventory risk. The surprise regarding the buildup of ZeuSIOPS inventory at STEC's main customer was economically significant negative news, which I would expect to lead to a negative stock price reaction.
- 53. I have reviewed the media databases on Bloomberg, Investext, and other news sources for STEC-related news articles published on November 3 and November 4, 2009. I did not find any additional material news items regarding STEC that received any news coverage on those dates other than the earnings-related news and the projected lower revenue due to the customer's inventory

⁶⁶ Oppenheimer & Co., "STEC Inc., No Smoking Gun, But Pistol-Whipped Instead: Downgrading to Perform, \$21 PT," November 3, 2009.

ThinkEquity LLC, "STEC: Believe Competition and Pricing Imply More Downside; Downgrade to Hold," November 4, 2009.

Ibid.

buildup. As a result of STEC's announcement regarding the weaker earnings guidance due to the buildup of inventory of ZeusIOSPS at EMC and subsequent analysts' downgrades, STEC's common stock price fell 38.92% on November 4, 2009. (See Exhibit G.) I applied the Modified Fama-French Three-Factor Model including the percentage change in the *Industry Index* as an explanatory variable. On November 4, 2009, the abnormal return resulting from the news announcement was -39.45%, which is statistically significant at the 1% level. Such a significance level means that there is less than a 1 in 100 chance that the abnormal return happened by mere chance.

vii. February 23-24, 2010

54. After the market closed on February 23, 2010, STEC released its fourth quarter 2009 earnings press release with revenue guidance of \$33 million to \$35 million. This guidance was below investors' expectations by "as much as 53 percent". STEC reported GAAP earnings per share of \$0.50, which was only slightly above the analysts' mean consensus for GAAP earnings per share of \$0.49. During its subsequent earnings conference call, STEC disclosed that its contract with EMC was a not a recurring higher volume contract as it had previously implied, and as a result, STEC did not expect "any meaningful production orders" from EMC during the first half of 2010. In addition, STEC also disclosed that its ZeusIOPS sales to its customers (other than EMC) were far below their quarterly levels during the first half of 2009 and that STEC did not expect to recover those sales in the first quarter 2010.

26 F

⁶⁸ Associated Press, "STEC shares plunge on dismal 1Q revenue outlook," February 24, 2010.
⁶⁹ I/B/E/S Thomson Reuters / First Call.

⁷⁰ Bloomberg L.P., "STEC Announces Fourth Quarter and Full-Year 2009 Results," February 23, 2010.

other news sources for STEC-related news articles published between the dates of February 23, 2010 and February 24, 2010. I did not find any additional material news items regarding STEC that received any news coverage on these dates. As a result of STEC's disclosures that its contract with EMC was not a recurring higher-volume contract as it previously had implied, that all of STEC's other customers combined could not make up for the purchases made by EMC under the EMC agreement, and its substantially lower revenue guidance, STEC's common stock price fell 23.4%. "I applied the Modified Fama-French Three-Factor Model, including the percentage change in the Industry Index as an explanatory variable. On February 24, 2010, the abnormal return resulting from the news announcement was -24.07%, which is statistically significant at the 1% level. Such a significance level means that there is less than a 1 in 100 chance that the abnormal return happened by mere chance.

28 | February 23, 2010.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

⁷² J. P. Morgan, "Downgrading to Neutral; Major Downdraft in Outlook Derails High-Growth Story," February 24, 2010.

Deutsche Bank, "F4Q-09 results: F1Q-10 worse than worst-case scenario,"

57. Although the above analysis demonstrates that the market for STEC's common stock was efficient during the Class Period, I also tested the market efficiency for dates outside the Class Period as a control period to buttress the findings described above.

i. November 17-18, 2008

- 58. On November 17, 2008, STEC held its annual Analyst Day in New York, where it announced that STEC was going to focus on enterprise SSDs as a growth engine for the Company. For the third calendar quarter, STEC reported a non-GAAP gross margin of 34.1% and a non-GAAP operating margin of 12.1%. In presenting its margin estimates, STEC told securities analysts that it would need a "very high" contribution from its ZeusIOPS product, which STEC said carried a 50-60% gross margin. Additionally, STEC announced a \$10 million stock buyback program, which would begin on November 19, 2008.
- 59. Based on STEC's announcements, several securities analysts, such as those at Wachovia, revised their earnings estimates upward on the belief that STEC would be able to "execut[e] on its core competency (i.e. focus on enterprise SSD opportunities)." The securities analyst from Wachovia estimated that "a 50%+ contribution from ZeusIOPS would be required" for STEC to achieve its projected margin levels of 40%. In addition, while securities analysts from Caris & Company had lowered their price target from \$5.50 to \$3.75, they maintained their "Average" rating and cited STEC's competitive positioning in SSDs, its stock buyback program, and its "very well attended Analyst Day" as positive factors. 77

Wachovia, "Equity Research STEC, Inc.," November 17, 2008.

⁷⁶ Ibid.

⁷⁷ Caris & Company, "STEC, Inc. Well Attended Analyst Day; But With No Near-term Positive Catalyst; Maintain 3*/Average and Lowering PT," November 18, 2008.

On balance, the news announced by STEC at its Analyst Day in New York was economically significant positive news, which I would expect to elicit a positive stock price reaction.

other news sources for STEC-related news articles published on November 17-18, 2008. I did not find any additional material news items regarding STEC that received any news coverage on November 18 beyond the information discussed in the preceding paragraph. As a result of STEC's announcement regarding its focus on enterprise SSD and its stock buyback program, STEC's common stock price rose 11.73% on November 18, 2008. (See Exhibit G.) I applied the Modified Fama-French Three-Factor Model including the percentage change in the *Industry Index* as an explanatory variable. On November 18, 2008, the abnormal return resulting from the news announcement was 11.28%, which is statistically significant at the 5% level. Such a significance level means that there is less than a 1 in 20 chance that the abnormal return happened by mere chance.

ii. December 15-16, 2008

61. After the market closed on December 15, 2008, STEC announced that it would be lowering its revenue guidance to the range of \$55 million to \$59 million for the fourth quarter of 2008, as compared to securities analysts' consensus of \$70.5 million. STEC announced that it expected revenue for 2009 "to be under pressure" citing the severe current economic downturn and poor visibility in its DRAM business. STEC provided its revenue guidance for the first quarter of 2009, with the expectation that revenues would range from \$42 million to \$50 million, as compared to securities analysts' consensus of \$64

⁷⁸ Bloomberg, L.P., "STEC Inc. - STEC lowers Q4 revenue to \$55M-\$59M from prior \$69M-\$72M," December 15, 2008.

- 62. As a result of the negative news regarding STEC's lowered fourth quarter guidance, a number of securities analysts reduced their estimates and stock price targets for STEC. In addition, some securities analysts expressed concern over the 2009 guidance STEC provided. A securities analyst at Caris & Company stated that the first quarter and full year 2009 revenue ranges were "considerably below the Street and our estimates."84 A securities analyst at Deutsche Bank stated that "Perhaps more ominous is the accelerating decline in 1009 (-18% q/q) and the lack of any visibility."85 Despite the positive news regarding increasing SSD business, Deutsche Bank stated that it "expect[ed] the SSD market to become increasingly competitive in 2009."86
- I have reviewed the media databases on Bloomberg, Investext, and 63. other news sources for articles published on December 15 and December 16, 2008 relating to STEC. I did not find any additional material news items regarding

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

⁸⁰ Bloomberg, L.P., "STEC: STEC Inc Lowers revs guidance for Q4 below consensus; guides Q1 and FY09 revs below consensus," December 15, 2008.

Bloomberg, L.P., "STEC Lowers Guidance for the Fourth Quarter of 2008,"

Bloomberg, L.P., "STEC Appoints Matthew Witte to Board of Directors," December 16, 2008.

Caris & Company, "Very Tough Macro Takes Wind Out of Sails; Lowers Q4 Revenue Guidance and Provides Somber 2009E Outlook," December 16, 2008.

85 Deutsche Bank, "Lowers 4Q08 revenue guidance," December 15, 2008.

86 Ibid.

STEC that received any news coverage on those days. As a result of the announcements of lowered guidance for the fourth quarter 2009 and also for full year 2009, STEC's common stock price fell 21.75% on December 16, 2008. (See Exhibit G.) I applied the Modified Fama-French Three-Factor Model, including the percentage change in the Industry Index as an explanatory variable. On December 16, 2008, the abnormal return resulting from the news announcement was -24.66%, which is statistically significant at the 1% level. Such a significance level means that there is less than a 1 in 100 chance that the abnormal return happened by mere chance.

iii. March 12-13, 2009

- 64. After the market closed on March 12, 2009, STEC announced its fourth quarter and full year 2008 results and held an earnings conference call with investors and securities analysts. TEC reported fourth quarter revenue of \$57 million, which was slightly above the Street consensus of \$56.5 million. STEC also reported GAAP earnings per share of \$0.00, which, quarter over quarter, was down compared to \$0.03 in fourth quarter 2007. In its earnings release, STEC informed the market that it had realized 44% quarter over quarter growth in its ZeusIOPS enterprise SSD revenues, while it also realized a 63% quarter over quarter drop in DRAM revenues due to a \$20 million order cancellation from Cisco Systems, Inc. ("CSCO").
- 65. Despite STEC's lower revenues from the sales of DRAMs, securities analysts reacted positively to the news that STEC was increasing its enterprise SSD business, and the securities analysts raised their earnings estimates for STEC. For example, the securities analysts from Oppenheimer & Co. raised their 2009

⁸⁷ Bloomberg, L.P., "STEC Announces Fourth Quarter and Full-Year 2008 Results," March 12, 2009.

⁸⁹ Th: 1

⁹⁰ Ibid.

earnings per share ("EPS") estimate from \$0.09 to \$0.45 and their stock price target from \$6 to \$9.91 The Oppenheimer securities analysts cited "the acceleration of STEC's high-margin enterprise SSD business" as one of the major reasons for increasing the estimates. 92 Oppenheimer also kept STEC's rating at "Outperform" and cited the accelerated growth in STEC's enterprise SSD business as the reason for maintaining STEC's rating. 93 Securities analysts from Capstone Investments also raised their stock price target for STEC from \$7 to \$10.94 On balance, the news about ¬STEC's enterprise SSD business growth was economically significant positive news, which I would expect to elicit a positive stock price reaction.

other news sources for STEC-related news articles published on March 12, 2009 and March 13, 2009. I did not find any additional material news items regarding STEC that received any news coverage on March 12, 2009 and March 13, 2009 beyond the information discussed in the preceding paragraph. As a result of STEC's announcement regarding the growth in its ZeusIOPS enterprise SSD revenues, STEC's common stock price rose 18.55% on March 13, 2009. (See Exhibit G.) I applied the Modified Fama-French Three-Factor Model including the percentage change in the *Industry Index* as an explanatory variable. On March 13, 2009, the abnormal return resulting from the news announcement was 18.53%, which is statistically significant at the 1% level. Such a significance level means that there is less than a 1 in 100 chance that the abnormal return happened by mere chance.

91 Oppenheimer & Co., "STEC Inc., Enterprise SSD Business Taking Off, Raising Estimates and PT," March 13, 2009.

⁹⁴ Capstone Investments, "STEC Inc., STEC: March Guidance Suggests 15% Sequential SSD Growth – Raising Target to \$10," March 13, 2009.

iv. May 11-12, 2009

- 67. After the market closed on May 11, 2009, STEC announced its first quarter 2009 results and held an earnings conference call with investors and securities analysts. STEC reported first quarter revenue of \$63.5 million, which was above STEC's revenue guidance of \$58 to \$60 million and was also above the securities analysts' consensus of \$59 million. STEC also reported GAAP earnings per share of \$0.17, which exceeded STEC's GAAP earnings per share of \$0.05 in fourth quarter 2008. In its earnings release, STEC informed the market that it expected an increase in ZeusIOPS revenues for the first half of 2009.
- 68. Securities analysts found this news not only hopeful, but so promising that they raised their earnings estimates for STEC. Analysts from Oppenheimer, for example, raised their 2009/2010 EPS estimate from \$0.45/\$0.89 to \$0.80/\$1.65 and their price target from \$9 to \$17, citing "revenue/GM expansion and lower cost structure" as the reason for increasing their estimates, among other reasons. As Oppenheimer saw STEC "as the best growth story in [their] coverage space," they accordingly kept their rating of STEC's stock at "Outperform." Securities analysts from Capstone Investments also increased their target price for STEC from \$13 to \$19, basing their analysis on the belief that "STEC offer[ed] investors pure-play investment in SSD expansion" and that STEC had "raised 1H09"

⁹⁵ STEC Press Release filed as Form 8-K, "STEC Announces First Quarter 2009 Results – Company Surpasses Previous Revenue and EPS Guidance," May 11, 2009.

^{2009.}Bloomberg, L.P., "STEC Inc. Earnings Teleconference STEC US," May 11, 2009.

<sup>2009.

97</sup> STEC Press Release filed as Form 8-K, "STEC Announces First Quarter 2009 Results – Company Surpasses Previous Revenue and EPS Guidance," May 11, 2009

Oppenheimer & Co., "STEC Inc., Best Growth Story in Our Space, Raising Estimates and PT," May 12, 2009.

2

3

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

- I have reviewed the media databases on Bloomberg, Investext, and other news sources for STEC-related news articles published on May 11, 2009 and May 12, 2009. I did not find any additional material news items regarding STEC that received any news coverage that day beyond the information discussed in the preceding paragraph. As a result of STEC's announcements about its backlog and its increased guidance, STEC's common stock price rose 30.90% on May 12, 2009. (See Exhibit G.) I applied the Modified Fama-French Three-Factor Model including the percentage change in the *Industry Index* as an explanatory variable. On May 12, 2009, the abnormal return resulting from the news announcement was 30.43%, which is statistically significant at the 1% level. Such a significance level means that there is less than a 1 in 100 chance that the abnormal return happened by mere chance.
 - Application of the Elmer Krogman Factors to the Market for В. STEC's Common Stock
- 70. In addition to the five Cammer factors, I also applied the three Elmer Krogman factors to examine further the efficiency of the market for STEC's common stock during the Class Period.

1. Market Capitalization

71. During the Class Period, the quarterly average market capitalization of STEC's common stock ranged from \$356 million to \$1.5 billion. (See Exhibit I.)

¹⁰⁰ Capstone Investments, "STEC Inc., STEC: March Delivers Beat and Raise - SSD Growth Still Early In Adoption – Raising Target to \$19 from \$13," May 12, 2009.

1	72. The NASDAQ stock market is a large and liquid stock market. 101 Its		
1			
2	infrastructure and participants allow it to provide a reliable, liquid, and efficient		
3	market place. 102 Its stringent listing standards insure that issuers are large enough		
4	to facilitate a liquid market, and its regulations insure that material company		
5	information is disclosed promptly to investors. ¹⁰³ In general, to be listed on the		
6	NASDAQ Global Select Market (formerly the NASDAQ National Market), the		
7	market value of publicly held equity must exceed \$45 million. 104		
8	73. STEC's common stock was traded on the NASDAQ. As Bromberg		
9	stated:		
0	[A]t a minimum, there should be a presumption –		
1	probably conditional for class determination – that		
2	certain markets are developed and efficient for virtually		
3	all securities traded there: the New York and American		
4	Stock Exchanges, the Chicago Board Options Exchange		
5	and the Nasdaq National Market System. 105		
6	STEC's listing on the NASDAQ Global Select Market is strong evidence that the		
7	market for its common stock was efficient during the Class Period.		
8	74. During the Class Period, STEC's common stock market capitalization		
9	on average was almost 22 times as large as the \$45 million minimum for		
20	NASDAQ Global Select Market listing. The median market capitalization for all		
21	stocks traded on the NASDAQ ranged from \$134 million to \$163 million, during		
22			
23			
24			
25	http://nasdaqomx.com/digitalAssets/74/74605_corporatefactsheet_us_na_		
26	10427.pdf and http://nasdaqomx.com/listingcenter/usmarket/, last accessed		
27	103 <i>Ibid.</i> 103 <i>Ibid.</i>		
28	The NASDAQ Listing Standards and Fees, July 2010. Cammer at 1292, citing Bromberg.		

DECLARATION OF JOHN D. FINNERTY, Ph.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION NO. SACV 09-01304-JVS (MLGx)

the Class Period. 106 The market capitalization of STEC suggests that the market for its common stock was liquid and efficient during the Class Period.

2. Bid-Ask Spread

75. During the Class Period, the average bid-ask spread for STEC's common stock, according to Center for Research in Security Prices ("CRSP") data, was 0.11% based on the daily bid and ask prices, and the median bid-ask spread was 0.09%. (See Exhibit J.) For the calendar years 2009 and 2010, the average bid-ask spread for all ordinary common shares traded on the NASDAQ was 2.09%, and the median was 0.46%. Thus, the average and median bid-ask spreads for STEC's stock were below the average and close to the median, respectively, for all NASDAQ common stocks in 2009 and 2010.

3. Public Float

- 76. During the Class Period, the percentage public float of STEC's common stock, calculated as the number of shares outstanding less the number of shares held by insiders divided by the number of shares outstanding, ranged from 49 percent to 77 percent. (See Exhibit I.) STEC's common stock was mainly held by outside investors during the Class Period. Additionally, the quarterly average market value of the public float for STEC's common stock ranged from \$173 million to \$864 million during the Class Period. (See Exhibit I.)
- 77. The size of the public float for STEC's common stock is consistent with the hypothesis that the market for STEC's common stock was liquid and efficient during the Class Period.

DECLARATION OF JOHN D. FINNERTY, PH.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION NO. SACV 09-01304-JVS (MLGX)

The market capitalization for the NASDAQ is based on the market capitalization for all NASDAQ composite index members as reported by Bloomberg L.P.

¹⁰⁷ Based on data from the Center for Research in Security Prices (CRSP). The data for the NASDAQ Stock Market consists of data from the NASDAQ Global Select Market, NASDAQ Global Market and NASDAQ Capital Market.

C. **Additional Factors Considered**

1

2

3

4

5

6

7

8

9

10

11

-12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

78. In addition to the Cammer factors and the Elmer Krogman factors discussed in the previous sections of this declaration, I also performed two sets of additional tests for market efficiency that are described in the economics literature. These tests can provide valuable insights into whether the market for a security is efficient.¹⁰⁸ The additional tests I conducted are a) testing whether the put-call parity relationship between STEC's common stock prices and the prices of the call options and put options on STEC's common stock was satisfied during the Class

This literature includes Ofek, Eli, Matthew P. Richardson, and Robert F. Whitelaw, "Limited Arbitrage and Short Sales Restrictions: Evidence from the Options Markets," *Journal of Financial Economics*, 74, 2004, pages 305-342; Evans, Richard B., Christopher C. Gezvy, David K. Musto, and Adam V. Reed, "Failure is an Option: Impediments to Short Selling and Option Prices," *Review of Financial Studies*, 22, 2009, pages 1955-1980; Battalio, Robert, and Paul Schultz, "Options and the Bubble," *Journal of Finance*, 2006, pages 2071-2102; Fama, Eugene, "The Behavior of Stock Prices," *Journal of Business*, 38, 1965, pages 34-105; Elton, Edwin J., Martin J. Gruber, Stephen J. Brown, and William N. Goetzmann, Modern Portfolio Theory and Investment Analysis, 6th ed., John Wiley & Sons, Inc., Hoboken, NJ, 2003; Fama, Eugene F. and Kenneth R. French, "Permanent and Temporary Components of Stock Prices," *Journal of Political Economy*, 96, 1988, pages 246-273; Dufour, Jean-Marie, Y. Lepage, and H. Zeidan, "Nonparametric Testing for Time Series: A Bibliography," *Canadian Journal of Statistics*, 10, 1982, pages 1-38; Mittsdorffer, R., and J. Diederich, "Prediction of First Day Returns of Initial Public Offering in the US Stock Market Using Rule Extraction from Support Vector Machines," *Studies in Computational Intelligence* (SCI), 80, 2008, pages 185–203; Hunsader, Kenneth J., "Two Essays on the Strategic Aspects of Information Release," Doctoral Dissertation, Florida Whitelaw, "Limited Arbitrage and Short Sales Restrictions: Evidence from the on the Strategic Aspects of Information Release," Doctoral Dissertation, Florida State University, Spring 2005; Luger, Richard, "Exact Nonparametric Tests for a Random Walk With Unknown Drift Under Conditional Heteroscedasticity," Research Department, Bank of Canada, pages 2 - 3; Campbell, B., and Jean-Marie Dufour, "Exact Nonparametric Orthogonality and Random Walk Tests," Review of Dufour, "Exact Nonparametric Orthogonality and Random Walk Tests," Review of Economics and Statistics, 77, February 1995, pages 1-16; Boehmer, Ekkehart and Eric K. Kelley, "Institutional Investors and the Informational Efficiency of Prices," Review of Financial Studies, 22, 2009, pages 3563-3594; Boehmer, Ekkehart, Charles M. Jones, and Xiaoyan Zhang, "Which Shorts Are Informed?," Journal of Finance, 63, pages 491-527; Boehmer, Ekkehart and Juan Wu, "Short Selling and the Informational Efficiency of Prices," Working Paper, University of Oregon, September 2009, pages 1-50; Klemkosky, Robert C. and Bruce G. Resnick, "Put-Call Parity and Market Efficiency," Journal of Finance, 34, December 1979, pages 1141-1155; Bris, Arturo, William N. Goetzmann, and Ning Zhu, "Efficiency and the Bear: Short Sales and the Markets Around the World," Journal of Finance, 62, June 2007, pages 1029-1079; and Elyasiani, Elyas, Shmuel Hauser, and Beni Lauterbach, "Market Response to Liquidity Improvements: Evidence from Exchange Listings," Financial Review, 41, 2000, pages 1-14.

DECLARATION OF JOHN D. FINNERTY, PH.D. IN SUPPORT OF LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION No. SACV 09-01304-JVS (MLGX)

Period and b) performing random walk tests to investigate whether it would be possible for investors to predict future stock returns from past stock returns, which cannot happen in an efficient market.

1. Put-Call Parity Tests

- 79. Put-call parity expresses a relationship between the prices of a company's put and call options and the price of its common stock. *Put-call parity* should hold in an efficient capital market. Testing whether put-call parity holds can assist in assessing whether the market for a company's common stock and the market for options on its common stock are efficient. Put-call parity tests are joint tests of the efficiency of the markets for the stock and for the options written on the stock.
- 80. A holder of an equity call option has the right to purchase the underlying stock at a specified strike price, or exercise price. A holder of an equity put option has the right to sell the underlying stock at a specified exercise price. If put-call parity holds, then the price of a put option ("P") with a particular strike price and expiration date will equal the price of a call option ("C") with the same strike price and expiration date minus the price of the underlying stock ("S0") plus the present value of the exercise price ("PV(X)") plus the present value of the dividends on the underlying common stock expected to be paid during the remaining duration of the options ("PV(dividends)"), or in equation form:

$$P = C - S_o + PV(X) + PV(dividends).$$
 (Equation 3)

81. In this equation, the put and call options must have the same exercise price and expiration date. Rearranging this equation to express the share price produces the following equation:

Arbitrage and Short Sales Restrictions: Evidence from the Options Markets," *Journal of Financial Economics*, 74, 2004, pages 305-342, and Evans, Richard B., Christopher C. Gezvy, David K. Musto, and Adam V. Reed, "Failure is an Option: Impediments to Short Selling and Option Prices," *Review of Financial Studies*, 22, 2009, pages 1955-1980.

 $S_o = C - P + PV(X) + PV(dividends).$ (Equation 4)

If this relationship does not hold, 110 which is commonly referred to as

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

1

82.

a put-call parity violation, arbitrageurs should be able to earn riskless profits by buying the relatively cheap assets and selling the relatively expensive ones. Such arbitrage opportunities generally do not occur (except possibly for very short periods of time) in an efficient market. Academics have argued that in certain situations, short sale restrictions have limited the ability of arbitrageurs to take advantage of the mispricing of assets. 111 In particular, it has been argued that if investors are limited in their ability to sell the stock short, there will be a tendency for the share price on the left-hand side of Equation 4 to be greater than the sum of the elements on the right-hand side, in which case the stock will be overpriced. 12

83. First, I investigated whether there is any evidence that might indicate whether short-sale constraints might have impeded an efficient market for STEC's common stock during the Class Period. 112 For NASDAQ stocks, the average short interest as a percentage of shares outstanding was 3.5% during the Class Period. 113 STEC's average short interest as a percentage of the shares outstanding during the Class Period was 24.8%. (See Exhibit K.)

The put-call parity test results will indicate whether any short-sale effects were strong enough to induce significant violations of put-call parity in the

2009, pages 1955-1980.
Battalio, Robert, and Paul Schultz, "Options and the Bubble," *Journal of* Finance, 2006, pages 2071-2102.

The short interest for the NASDAQ is based on the short interest for all NASDAQ composite index members as reported by Bloomberg L.P.

This relationship is referred to as put-call parity. When put-call parity exists, the price of the firm's common stock, which is on the left-hand side of the equal sign in Equation 4, equals the sum of the variables on the right-hand side of the equal sign, which means that the combination of items produces exactly the same value as the share of common stock.

Ofek, Eli, Matthew P. Richardson, and Robert F. Whitelaw, "Limited Arbitrage and Short Sales Restrictions: Evidence from the Options Markets," Journal of Financial Economics, 74, 2004, pages 305-342, and Evans, Richard B., Christopher C. Gezvy, David K. Musto, and Adam V. Reed, "Failure is an Option: Impediments to Short Selling and Option Prices," Review of Financial Studies, 22,

market for STEC's common stock during the Class Period. As long as there are sufficient shares available to borrow, an above-average level of short interest will not give rise to market inefficiency. The put-call parity tests, which I perform next, test whether STEC's share price traded above where it would be expected to trade in a market with effective short selling.

- Using option pricing data obtained from the OptionMetrics database 85. and common stock pricing data obtained from Bloomberg, L.P., I was able to examine whether put-call parity held for STEC's common stock during the Class Period. 114 When put-call parity holds, the share price satisfies the equilibrium relationship stated earlier in this section, and it may be concluded that short selling is not being restricted. I matched calls and puts based on their exercise prices and expiration dates. I took the average of the best last bid and best last ask quotes to estimate the prices of the calls and puts. For the price of STEC's common stock, I used the common stock's last traded price. Dividends were set equal to the expected dividends received during the life of the option. The dividends and the exercise price were discounted using interpolated yields on risk-free rates obtained from the OptionMetrics database. To improve the quality of the data, I deleted options with fewer than six calendar days to maturity or greater than 180 calendar days to maturity and options with a price less than \$0.375.115
- After applying these filters, I was left with 5,510 pairs and a total of 86. 1,589,826 put option and call option contracts. I calculated the put-call parity violation for each of these pairs using the following equation:

$$Put-Call\ ParityViolation = \frac{\left[S_o - C + P - PV(X) - PV(dividends)\right]}{S_o} \quad \text{(Equation 5)}$$

28

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

Option market makers generally change their bid and ask quotes each time the underlying stock price changes. Consequently, there are bid and ask quotes regardless of the number of options contracts traded each day. Bid and ask quotes come from the NBBO (National Best Bid and Offer) data.

These filters were applied in Evans, Richard B., Christopher C. Gezvy, David K. Musto, and Adam V. Reed, "Failure is an Option: Impediments to Short Selling and Option Prices," *Review of Financial Studies*, 22, 2009, page 1960.

Exhibit L shows the results for the put-call parity violation calculations for STEC on a monthly basis between June 2009 and February 2010.

- Although the OptionMetrics database can be considered one of the best publicly available databases for options pricing data, some researchers have found that the option prices from the database have the potential to exaggerate the frequency of put-call parity violations. 116 Even after considering the potential for a higher frequency of put-call parity violations from the pricing data, I found that the average put-call parity violation for STEC's stock and options during the Class Period was only 0.632%. (See Exhibit L, Panel A.) The average STEC put-call parity violation is within the range of what is found in published academic research. The authors of "Failure is an Option: Impediments to Short Selling and Option Prices" found that the average put-call parity violation for 4.5 million pairs traded during 1998 and 1999 was 0.36% and that the standard deviation was 1.79%. 117 Thus, the range between minus one standard deviation and plus one standard deviation extends from -1.43% to 2.15%. The average monthly put-call parity violation falls outside this range only once, for part of February 2010, which is the last month in the Class Period. The overall results of this test support the efficiency of the market for STEC's common stock during the Class Period.
- 88. The authors of "Limited Arbitrage and Short Sales Restrictions: Evidence from the Options Markets" analyzed 80,614 option pairs between July 1999 and November 2001. They measured put-call parity violations by calculating the ratio, where S is the stock price and S* is the price predicted by

28

27

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

¹¹⁶ Battalio, Robert, and Paul Schultz, "Options and the Bubble," *Journal of Finance*, 2006, page 2086.

Evans, Richard B., Christopher C. Gezvy, David K. Musto, and Adam V. Reed, "Failure is an Option: Impediments to Short Selling and Option Prices," Review of Financial Studies, 22, 2009, pages 1955-1980.

Ofek, Eli, Matthew P. Richardson, and Robert F. Whitelaw, "Limited"

Ofek, Eli, Matthew P. Richardson, and Robert F. Whitelaw, "Limited Arbitrage and Short Sales Restrictions: Evidence from the Options Markets," *Journal of Financial Economics*, 74, 2004, pages 305-342.

- 89. The test results reported in Exhibit L show that the put-call parity relationship held for STEC's common stock throughout the Class Period, again with the lone exception being part of February 2010, the last month in the Class Period.
- 90. I also examined the average absolute value of Put-Call Parity Violations, which was 0.730% for the "Failure is an Option" method (see Exhibit L, Panel A) and 0.7354% for the "R" method (see Exhibit L, Panel B.) The average bid-ask spread for the 5,510 pairs of call and put options written on STEC's common stock was 17.375% during the Class Period. Thus, an average absolute value of 0.730% or 0.7354% for the Put-Call Parity Violations is very reasonable in light of the much greater average bid-ask spreads for call and put options and is consistent with the market for STEC's common stock and the market for STEC's call options and put options both being efficient during the Class Period. (See Exhibit L.)
- 91. I also examined put-call parity for those options that were trading "near the money." These options had exercise prices near the price of the

Ibid., page 316.

The sample was restricted to those pairs for which -0.1 < ln (S₀/Exercise Price) < 0.1. This filter is discussed in Ofek, Eli, Matthew P. Richardson, and Robert F. Whitelaw, "Limited Arbitrage and Short Sales Restrictions: Evidence from the Options Markets," *Journal of Financial Economics*, 74, 2004, page 340.

- common stock. The results from this sub-sample are consistent with the results for the overall sample. The Average Put-Call Parity Violation was 0.474% for the "Failure is an Option" method, which is near the mean of 0.36%, and the Average Absolute Value Put-Call Parity Violation was 0.539% which is within one standard deviation of the mean. These test results are consistent with market efficiency for STEC's common stock during the Class Period. (See Exhibit L.)
- The fact that the Put-Call Parity relationship held throughout the Class 92. Period suggests that STEC's common stock price fairly reflected its intrinsic value, as would be expected in an efficient market. 121 This is further evidence that the market for STEC's common stock was efficient during the Class Period.

2. Random Walk Tests

- 93. Common stock returns follow what is known as a random walk in an efficient market. 122 Stock prices in an efficient market move from moment to moment much like bubbles in a glass of soft drink; that is, when stock returns follow a random walk, stock price movements are independent from moment to moment. Accordingly, the returns on the stock each day are identically distributed, and investors cannot use past stock price movements to predict the next day's stock price movement. 123
- 94. I performed two types of tests, parametric tests and non-parametric tests, to examine whether the random walk hypothesis could be rejected for STEC's common stock during the Class Period. Parametric tests examine whether

1965, pages 34-105.
Elton, Edwin J., Martin J. Gruber, Stephen J. Brown, and William N. Goetzmann, Modern Portfolio Theory and Investment Analysis, 6th ed., John

Wiley & Sons, Inc., Hoboken, NJ, 2003, page 405.

20 21

22

23

24

25

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

26 27

¹²¹ Ofek, Eli, Matthew P. Richardson, and Robert F. Whitelaw, "Limited Arbitrage and Short Sales Restrictions: Evidence from the Options Markets," *Journal of Financial Economics*, 74, 2004, pages 305-342, and Evans, Richard B., Christopher C. Gezvy, David K. Musto, and Adam V. Reed, "Failure is an Option: Impediments to Short Selling and Option Prices," *Review of Financial Studies*, 22, 2009, pages 1055, 1089 2009, pages 1955-1980.
Fama, Eugene, "The Behavior of Stock Prices," Journal of Business, 38,

there is any serial correlation evident in day-to-day stock returns. 124 Parametric tests make certain assumptions about the stock returns that are inconsistent with actual stock returns. For example, the conventional regression test makes the assumption that the errors around the fitted regression line are normally distributed. The normal probability distribution allows for outcomes between negative and positive infinity. 125 However, stock returns are bounded below by -100%, since stock prices cannot fall below zero. Consequently, the returns of basic assumption underlying the conventional regression test does not strictly fit the data, even though it is usually a reasonable approximation. On the other hand, non-parametric tests are distribution-free and thus may be considered more appropriate when performing random walk tests to examine market efficiency. 126 In an abundance of caution, I ran both types of tests.

I ran two non-parametric statistical sign tests, the McNemar test and 95. the Wilcoxon signed-rank test, to investigate whether the returns on STEC's common stock followed a random walk during the Class Period. There is an extensive financial literature on the use of non-parametric sign tests to examine evidence of a random walk in stock returns. 127 As I have noted, in an efficient market, the stock price follows a random walk. Consequently, the returns on successive days are independent of one another, and the probability of an increase

20

21

22

23

24

25

26

27

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

Components of Stock Prices," Journal of Political Economy, 96, 1988, pages 246-273. When serial correlation is present, day-to-day stock price movements are not independent, but instead, are systematically related in some manner.

There is an extensive academic literature that furnishes evidence that stock returns are not normally distributed. One of the most often cited papers in this literature is Fama, Eugene, "The Behavior of Stock Prices," Journal of Business,

38, 1965, pages 34-105.
One drawback of the non-parametric tests I performed is that the tests can only detect 1-day lag serial correlation. Therefore, I also performed parametric tests to confirm the results of the non-parametric tests and to test for the existence of serial correlation lags of up to five days.

For a survey of this literature, see Dufour, Jean-Marie, Y. Lepage, and H. Zeidan, "Nonparametric Testing for Time Series: A Bibliography," Canadian Journal of Statistics, 10, 1982, pages 1-38.

in price and the probability of a decrease in price should be equal and independent of past returns. However, as pointed out by Professor Eugene Fama in his seminal paper on the behavior of stock prices, "Now in fact we can probably never hope to find a time series [of stock prices] that is characterized by perfect independence. Thus, strictly speaking, the random walk theory cannot be a completely accurate description of reality. For practical purposes, however, we may be willing to accept the independence assumption of the model as long as the dependence in the series of successive price changes is not above some 'minimum acceptable' level." ¹²⁸

96. The McNemar test is used to determine whether there is an equal probability that a positive (negative) return today is followed by a negative (positive) return tomorrow. ¹²⁹ In an efficient market where stock prices exhibit a random walk, the probabilities of both events happening should be the same. As shown in Panel A of Exhibit M, during the Class Period, there are 43 observations where a positive return one day is followed by a negative return the next day and also 43 observations where a negative return one day is followed by a positive return the next day. The McNemar Statistic, revised to correct for discontinuity, is 0.0116 with a p-value of 0.9141. Therefore, the null hypothesis that the probabilities of a positive (negative) return one day followed by a negative (positive) return the next day are equal cannot be rejected. Simply, an investor

Fama, Eugene, "The Behavior of Stock Prices," Journal of Business, 38,

Information Release," Doctoral Dissertation, Florida State University, Spring 2005; and Dufour, Jean-Marie, Y. Lepage, and H. Zeidan, "Nonparametric Testing for Time Series: A Bibliography," *Canadian Journal of Statistics*, 10, 1982, pages 1–38.

Mittsdorffer, R., and J. Diederich, "Prediction of First Day Returns of Initial Public Offering in the US Stock Market Using Rule Extraction from Support Vector Machines," *Studies in Computational Intelligence* (SCI), 80, 2008, pages 185–203; Hunsader, Kenneth J., "Two Essays on the Strategic Aspects of Information Release," Doctoral Dissertation, Florida State University, Spring

cannot profit on one day solely by knowing the return of the stock the previous day.

- 97. The second non-parametric random walk test I performed is the Wilcoxon signed-rank test. 130 It examines whether there is an equal probability that a positive (negative) return one day is followed by a negative (positive) return the next day. This test is different from the McNemar Test because it accounts for both the direction and the magnitude of the return changes. The median difference between consecutive daily returns should be zero in a random-walk time series. As shown in Panel B of Exhibit M, during the Class Period, the Wilcoxon signed-rank test t-statistic is 0.1894, and the p-value is 0.8498. Therefore, the null hypothesis that the median difference in consecutive daily returns is zero cannot be rejected. These results are consistent with a random walk time series of STEC stock prices and support the hypothesis that STEC's common stock traded in an efficient market during the Class Period.
- 98. The time series of STEC stock returns should not exhibit any serial correlation in an efficient market. In addition to the two non-parametric tests I just described, I ran two sets of parametric tests, regression tests for serial correlation between STEC's common stock daily raw returns and prior day raw returns and the Portmanteau test (Q-Test), to examine whether there is any serial correlation evident in STEC's common stock returns during the Class Period. For each set of tests, I examined both STEC's common stock raw returns and the excess returns from the Modified Fama-French Three-Factor Model.

Luger, Richard, "Exact Nonparametric Tests for a Random Walk With Unknown Drift Under Conditional Heteroscedasticity," Research Department, Bank of Canada, pages 2–3; and Campbell, B., and Jean-Marie Dufour, "Exact Nonparametric Orthogonality and Random Walk Tests," *Review of Economics and Statistics*, 77, February 1995, pages 1–16.

- 99. In performing the autocorrelation test, I first regressed STEC's raw returns on the stock's prior day returns. I found that the test result was not significant at the 10% level. (See Exhibit N, Panel A.)
- 100. Next, I also regressed STEC's residuals (or excess returns) for the Class Period estimated from the Modified Fama-French Three-Factor Model on the stock's prior day residuals. I ran the regressions for STEC's residuals (or excess returns), just as I did the regressions based on raw returns. I found that the test result was not significant at the 10% level. (See Exhibit N, Panel A.)
- 101. Thus, these tests do not furnish evidence of statistically significant serial correlation for the Class Period. The test results are consistent with market efficiency; both test results indicate that the pattern of returns for STEC's common stock is consistent with a random walk during the Class Period.
- 102. The Portmanteau test (or Q-Test) I performed examines whether there is any serial correlation between STEC's common stock returns and its prior daily returns based on one-day to five-day lags. Using STEC's raw returns, I found that the p-values of the raw returns are in excess of 0.10 for each of the one-day to five-day lags. Thus, these test results do not support the hypothesis of serial correlation between returns with lags of five days or less. (See Exhibit N, Panel B.) The Portmanteau test of the raw returns does not detect any statistically significant serial correlation during the Class Period.
- 103. I reran the Portmanteau test on STEC's excess returns. I found that the p-values of the raw returns are in excess of 0.10 for each of the one-day to five-day lags. Thus, these test results also do not support the hypothesis of serial correlation between returns with lags of five days or less. (See Exhibit N, Panel B.) Consequently, based on the results of the non-parametric and parametric tests, I believe that it is reasonable to conclude that there is no significant serial correlation evident in STEC's common stock returns during the Class Period.

None of the tests conducted has produced evidence of serial correlation that would

1 2 3

Conclusions V.

5

4

6 7

8 9

10 11

12 13

14

15 16

17

18 19

20

21 22

24

23

25 26

27 28 contradict market efficiency for STEC's common stock. It is my opinion that the hypothesis that STEC's common stock returns followed a random walk during the Class Period, which would be indicative of an efficient market, cannot be rejected.

104. It is my opinion that the market for STEC's common stock was open, developed, and efficient during the Class Period.

105. This opinion is based on the common stock's high volume of trading, the large number of securities analysts following STEC and its common stock coupled with a regular flow of company-specific information, the presence of a large number of market makers, the substantial number of STEC's common shares held and traded by institutional investors, STEC's eligibility to file registration statements on Form S-3, the demonstrable cause-and-effect relationship between the release of STEC-specific news and the prompt price reactions of STEC's common stock price, STEC's large market capitalization and large public float, the fact that STEC's common stock traded on the highly liquid NASDAQ throughout the entire Class Period with reasonably sized bid-ask spreads, and the evidence that STEC's common stock returns followed a random walk during the Class Period.

106. My analysis is based on the materials I have reviewed to date. I reserve the right to amend my opinion and file a supplemental declaration in this matter should I obtain any other significant information that leads me to change any of the opinions expressed in this declaration. To the extent this matter is adjourned for any reason, I further reserve the right to supplement this declaration.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

Executed: November 21, 2011

47

Ph D

DECLARATION OF JOHN D. FINNERTY, PH.D. IN SUPPORT **6** LEAD PLAINTIFF'S MOTION FOR CLASS CERTIFICATION

No. SACV 09-01304-JVS (MLGx)